



The *Winner's Summit* Conference and Expo™

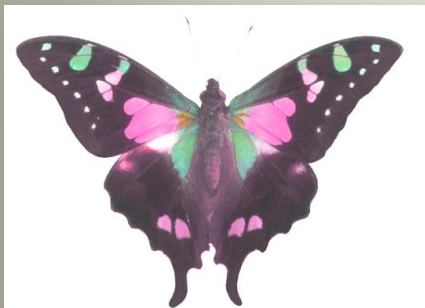
Savvy Advice • Practical Application
for Winning Women!™

Dr. Joel Martin
Transformational Expert, Coach, Trainer, & Consultant
President, Triad West Inc.

**Transformation,
It's In The Bag!**

We Are FINE Women!

- **F**abulous!
- **I**ntelligent & Inspirational!
- **N**etworking!
- **E**mpowered & Positively Powerful!



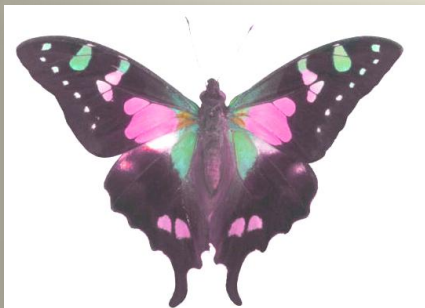
Transformation

“Consider the lowly caterpillar. It is self-evident that the caterpillar and the butterfly live in entirely different worlds, and no one would ever say that a caterpillar is a butterfly or that a butterfly is a caterpillar.

And yet we know that the caterpillar and the butterfly are simply different levels of expression of one entity.

Eric Butterworth

Author, Discover the Power Within You

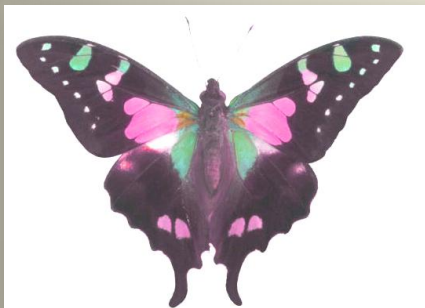


Transformation

“The caterpillar can fly, but not as a caterpillar - only as a butterfly. (She) has the potential, but something has to happen to (her).... As the caterpillar changes its embodiment. It enters a new world. Suddenly, there is a whole new set of principles at work and she releases a whole new potentiality.”

Eric Butterworth

Author, Discover the Power Within You



Transformation

Own your power

Brand your brilliance

Network with authenticity –

- » Make it real

- » Have an Elevator Speech

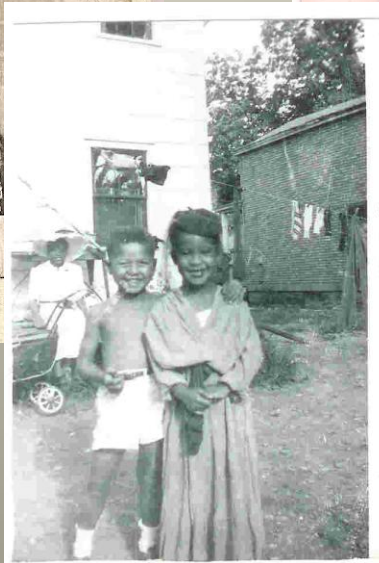
- » Give to get

Partner

Get a coach

“DO SOMETHING!”

In the beginning...



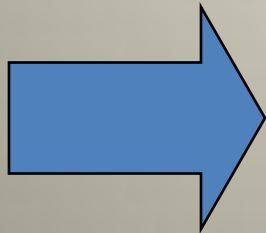
A serene forest scene with tall trees and sunlight filtering through the canopy, reflected in a calm body of water. The sun is positioned high in the center, creating a bright starburst effect and casting long, soft rays of light across the scene. The trees are mostly evergreens, with some deciduous trees showing hints of autumn color. The water in the foreground is still, acting as a perfect mirror for the trees and the light above. The overall mood is peaceful and contemplative.

My Story

"Our Box"

Comfort Zone

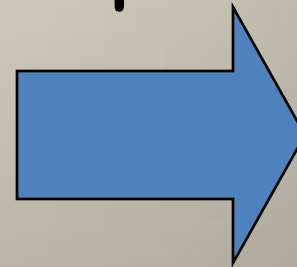
Events



**Who we say,
think, and act
like we are.**

**Our identity
personality,
beliefs,
right & wrong,
can & cannot,
possibilities...**

Impact



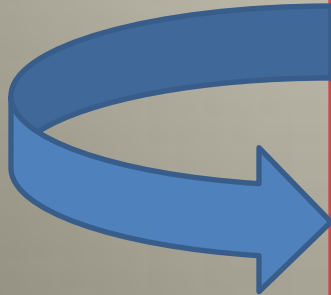
Others



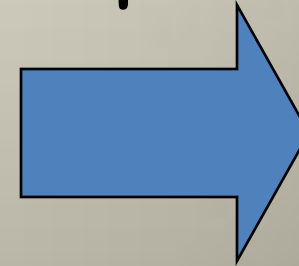
"Our Box"

Comfort Zone

**Feedback
Coaching**



Impact



**Transformation:
The possibility of freedom.
The difference between “have to”
and “choose to”!**



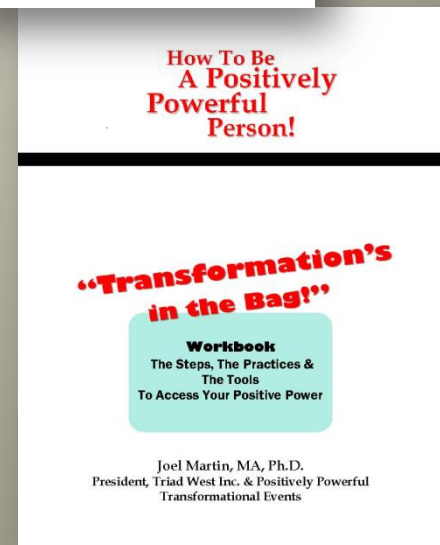
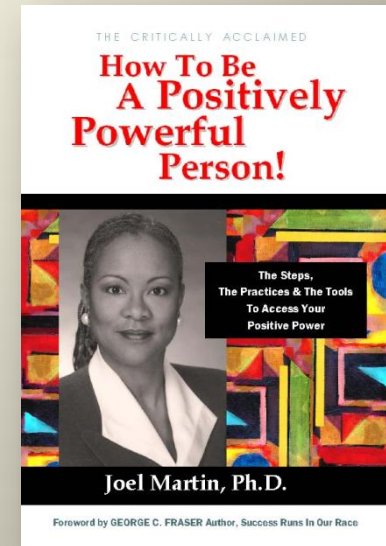
**Yes dreams can
come true!**



Your “Transformation’s in the Bag!”

Dr Joel Martin

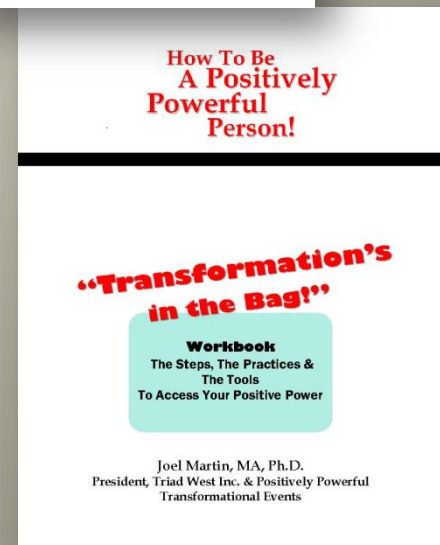
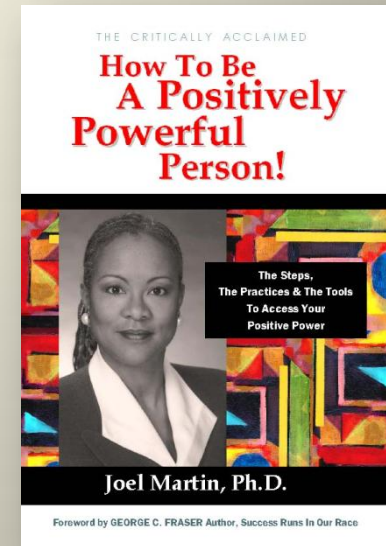
- **One of America’s first women to own and operate a full service advertising agency.**
- **Understands firsthand the sweat equity it takes to grow a multi-million dollar business**
- **Wharton Business School Fellow, and has earned a PhD in Communications, a Masters of Psychology and Bachelors in Education**
- **Women’s and Community Advocate**



Your “Transformation’s in the Bag!”

- *How To Be A Positively Powerful Person!*
- *How To Be A Positively Powerful Person!*
WORKBOOK
- Creating Your Vision DVD
- Dr. Joel Martin Private Coaching
- Monthly Online Group Coaching, Webinars, and
Conference Calls
- Registration to April 24 and May 21 Positively
Powerful Events at the Phoenix Ritz

Special for the Winner’s Summit



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Transformational Expert

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