

# **positively powerful Women Celebrate!**

## **SPONSORSHIP OPPORTUNITIES**

Dedicated to the empowerment of all people and the celebration of their accomplishments in ways that inspire others to live their dreams.



Presented by  
Joel Martin, President  
Positively Powerful  
Triad West Inc.

### **2009 positively powerful women celebrate! dinner and workshop**

April 17<sup>th</sup> and 18<sup>th</sup>, Chaparral Suites, Scottsdale, AZ

#### **What are the sponsorship opportunities?**

##### **Platinum Level - \$5,000**

Sponsorship includes a table for ten (10 tickets), podium introduction and company recognition at the event. Corporate signage. Full page ad in the event program. Logo placement on all materials including invitations, public relations releases, mail campaigns, other paid advertising and on Positively Powerful website and blogs.

##### **Gold Level - \$3,000**

Sponsorship includes 5 tickets, podium introduction and company recognition at the event. Logo placement on all materials including invitations, 1/2 page ad in the event program, public relations releases, mail campaigns, paid advertising and on Positively Powerful web site and blog.

##### **Silver Level - \$2,000**

Sponsorship includes 3 tickets, podium introduction and company recognition at the event. Logo placement on all materials including invitations, 1/4 page ad in the event program, public relations releases, mail campaigns, paid advertising and on Positively Powerful website and blog

##### **Bronze Level - \$1,000**

Sponsorship includes 2 tickets, podium introduction and company recognition at the event. Logo placement on all materials including invitations, public relation releases, mail campaigns, paid advertising and Positively Powerful website and blogs.

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**Scholarship funding opportunities, in-kind gifts, and media tie-ins are also available. For sponsorship, other corporate participation or information, contact us at [competitive\\_solutions@triadwest.com](mailto:competitive_solutions@triadwest.com) or call 480-563-5585.**

## 2009 positively powerful women celebrate! dinner and workshop

Join us in a two-day event dedicated to the empowerment of all women and the celebration of their accomplishments in ways that inspire others to live their dreams. In 2008, approximately 80 guests and elite sponsors honored Susan Ratliff: Women Entrepreneurs Small Business, Joanna De'Shay: AZ Black Film Showcase, and Ruth Covey: AZ Magic of Music and Dance.

### 2009 Positively Powerful Gala Awards Dinner, 5:30PM to 9PM. Friday, April 17<sup>th</sup> What it is:

An evening dedicated to acknowledging visionary women who have founded legacy organizations. A celebratory dinner with honoree panel. An opportunity to say "thank you!" to a non-profit organization by raising funds through raffles.

Acknowledgement and appreciation of our sponsors. Opportunities to connect with positively powerful men and women. Gifts for all. Cocktails. Vendors offering products and services that fit with the gala event. And surprises...



### Positively Powerful Women-Only Retreat Saturday, April 18<sup>th</sup> - What it is:

An intensive full-day workshop that builds on the empowerment and inspirational energy of the previous evening. Designed for women entrepreneurs, corporate executives, educators, trainers, homemakers, students, legal professionals, and community organizers:

- 8AM-9AM: Breakfast & Networking
- 9AM: Interactive refreshing sessions focusing on building businesses, launching dreams, contributing to self, "having it all", enhancing relationships, and being a positively powerful woman.
- Noon: Luncheon. Positively Powerful Health, Fashion, And Beauty Show. Gifts.
- 2PM to 5:30: Dynamic tactical workshops creating actionable strategies and relevant opportunities for women and their organizations. Ending Appreciation Ceremony.
- 6PM Closing Reception

**What it is not:** This is not a bunch of boring sessions with PowerPoint presentations and "talking heads". The workshop is highly collaborative and mutually supportive. Think brainstorming and conversations. Think brilliant women sharing their gifts, ideas, and experiences. Think of sponsoring opportunities that exercise women's vision, strategic thinking, and laugh muscles.

**Joel Martin, Ph. D. President of Triad West, Inc. Facilitator** will be joined by many distinguished guests. Dr. Martin has worked with hundreds of thousands of individuals in Fortune 500 companies, nonprofit and entrepreneurial organizations across many industries in the U.S. She has also worked internationally in South Africa, France, the UK, Latvia, Finland, Malaysia, Russia and China.

Join us as a sponsor of the 2009 Positively Powerful Women Celebrate! 2-Day Event April 17 and 18, 2009. For sponsorship, other corporate participation, or information, call 480-563-5585 or contact us at [competitive\\_solutions@triadwest.com](mailto:competitive_solutions@triadwest.com)

### 2008 Sponsors



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### **What A Few Of Our 2008 Attendees Had To Say**

The women in the room were absolutely amazing and the positive energy was palpable. Kudos to you for gathering such a powerful group and for planning and leading the program flawlessly.

*Stefanie Francis*

My thanks to you, Positively Powerful Woman, for a wonderful, spirit-nourishing retreat! The venue, interactive activities, femNetworking and food were all top-notch. It was time well spent! Yours in success...

*Adrienne Howell*

Thank you for lunch and for an inspiring evening – for seeing women being positively powerful and supporting each other. I enjoyed every minute of it.

*Karin Johnson*

I believe our partnership was very beneficial to our respective communities and organizations. We look forward to a growing relationship.

*Floyd Galloway*

On behalf of the World Champion Phoenix Mercury, it is an honor to support and be named as a sponsor of the 2008 Positively Powerful Women Celebrate!

*Brad Shapiro*

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**Make it possible for deserving women to receive full and partial scholarships. By designating your sponsorship “For Scholarships Only”, you will making a tax deductible contribution through the Arizona Foundation for Women, the 501c3 organization which is managing our scholarship funds. Everyone wins! <http://www.azfoundationforwomen.org>**

