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Triad West Inc.
Training, Consulting &
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We support the people side of
your business.

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**100 PLUS EXTRAORDINARY SPEAKERS OFFER ADVICE ON HOW TO
BUILD AND GROW YOUR BUSINESS AT THE 2007 POWERNETWORKING
CONFERENCE IN ATLANTA**

Atlanta, GA. (June 30, 2007). When is a conference more than your ordinary conference? When it's a conference to which a sole entrepreneur can come and leave with a contract that doubles his or her income stream. When it's the *PowerNetworking* Conference, with an assembly of over 100 speakers, workshop leaders and panelists, held in Atlanta (GA). This is a conference!

The *PowerNetworking* Conference is the most comprehensive resource for connecting, training, developing, promoting and networking for African Americans in the country. The theme of this 6th Annual National *PowerNetworking* Conference was **"It's Time To Focus: Leveraging Our Global Resources For Building Wealth In The 21st Century."** "FraserNet Faculty shared their proven insights and renowned expertise as they taught effective networking techniques at the 2007 *PowerNetworking* Conference in Atlanta. Through their collective wisdom, these scholars afforded our conference attendees an opportunity to build wealth, create jobs, advance their careers, and learn how to create multiple streams of income," said **George C. Fraser**, Chairman and CEO of FraserNet, Inc." "I am proud to be the Director of Education and Training for the Conference. This year many people told me that it was the best conference ever" said **Dr. Joel Martin**. Dr. Martin is also the president of Arizona-based Triad West Inc.

The thirty-plus workshops and panel discussions at the *PowerNetworking* Conference offered an education to those who attended and participated in the daily seminars and power plenary sessions. **Les Brown's** Speakers Showcase, **Dr. Robert Wallace**, **Dr. Joel Martin**, and **Dr. Cindy Trimm** were featured at conference events. **George Fraser**, Founder of FraserNet and producer of the *PowerNetworking* Conference, delivered a "Turn Up The Heat," keynote address, where **Mayor Shirley Franklin** welcomed conference attendees. **Dr. Myles Munroe**, Founder and President of Bahamas Faith Ministry, spoke to a standing room only audience.

The Legacy Luncheon honored **Leonard James, III**, U.S. Business Development Manager with Exxon Mobile Fuels Marketing Corporation, and **Gloria Johnson Goins**, Home Depot, with Corporation-of-the-Year Awards. **Clovis L. Prince** and **Veronica Conway** were honored with Entrepreneur-of-the-Year Awards. **Orrin Hudson** received the Community Service Award for his efforts in teaching kids, through the game of chess, that every moves counts.



A special facet of the *PowerNetworking* Conference was the **GLOBAL TOWN HALL MEETING - "A WAY BACK HOME: THE ROLE OF THE DIASPORIAN IN THE RE-CONSTRUCTION OF AFRICA."** Headliners for this event included: **Odencho**

Gyapong Ababio, President, Ghana National House of Chiefs; **Dr. Maulana Karenga**, Professor, Department of Black Studies, California State University; **Dr. Ron Daniels**, President, Institute of the Black World; **Nana Kwadwo Oluwale Akpan**, Fihankrahene, Chief and Custodian of the Stool and Skin of Fihankra (Ghana); **Dr. Gloria Herndon**, Chairperson, American & African Business Women's Alliance; **Dr. Claire A. Nelson**, President, Institute of Caribbean Studies; **and Chief Tunde Adetunji**, President & CEO, African Heritage Foundation. The moderator for the event was **Melvin P. Foote**, the CEO of Constituency for Africa.

The exhibitors at *PowerNetworking*, available for dialogue through the four-day conference, are corporate representatives, such as Effenus Henderson

[Weyerhaeuser](#) (photo right) who presented at the conference and whose company was one of the conference sponsors, African-American business owners like Triad West, and smaller entrepreneurs who came to the marketplace to make deals, grow their businesses, connect with suppliers, and increase their bottom lines.

PowerNetworking Conference 2008 will be held in Atlanta, June 18 through 21. Preliminary plans include such personalities as Iyahala Vanzant, Dr. Myles Munroe, and Senator Barack Obama. For information about the *PowerNetworking* Conference, contact FraserNet at 216-691-6686, Ext 330 or www.frasernet.com.

